

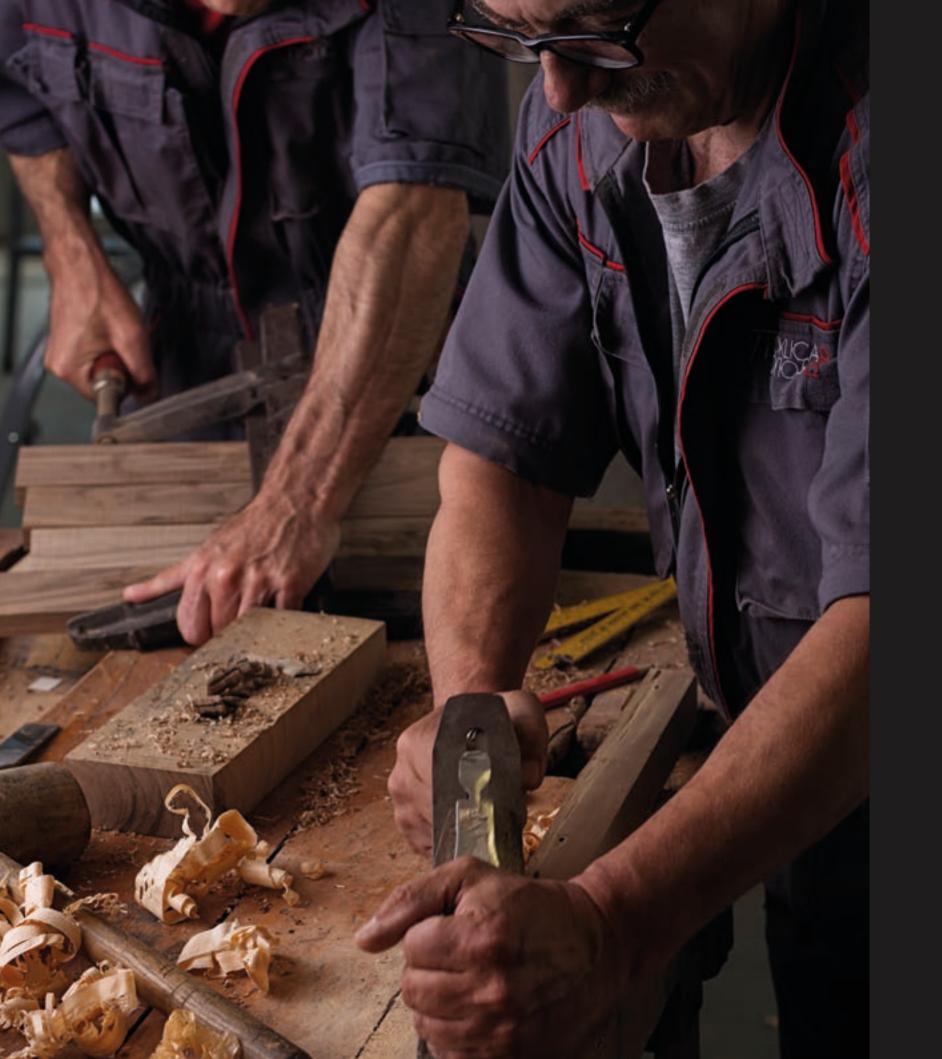
catalogue 2015.



## collections

Minas Crocodile Eye Armada Layairo1 Layairoz Masterpiece Polyline CoffeeTable Negative Stealth L DiningTable Clover Concrete Lamps

## ...contents



## ...about us

HOOKL und STOOL is a new manufacturer and editor of contemporary design furniture and objects.

In every pure handmade piece we make, you can feel and enjoy in tradition of craftsmanship and experience we have in solid wood. As a design editor, HOOKL und STOOL carefully selects outstanding craftsmen and manufacturers of metal parts, hand woven textile ,thick leather, combining it with the solid wood. We work exclusively with talented designers who understand and

We work exclusively with talented designers who understand and share our design philosophy and passion, in order to provide quality, original and functional products for the high end, residential and contract markets.





#### Process

HOOKL und STOOL furniture is made of carefully selected sorts of solid wood as walnut, dark elm, oak, cherry, ash, acacia and steamed acacia. Our artisans use only natural waxes and oils for wooden finishing.

Likewise, all other materials used for our products like upholstery, leather, fur, metal, glass and concrete, define supreme quality of handmade finishing.

#### Products

The collection offers a range of seating, furniture, tables, lighting, occasional furniture, accessories and small decorative objects. HOOKL und STOOL aims at opening its collection to the new markets such as outdoor and contract. In order to achieve this, HOOKL und STOOL starts with new partnerships involving manufacturers and designers in keeping with the brand's philosophy - combining artisanal craftsmanship with contemporary designs using both traditional crafts and innovative techniques, mixing solid wood with metal, glass, leather, fur, upholstery and concrete.

With unique code for each piece, our clients are provided with the opportunity of online products tracking, in order to improve clientmanufacturer communication and maintenance of the products.









### minas collection

This collection consists of armchair and coffee table. Main feature of this collection is spherical shape of armchair, which is made from two semi-oval shapes separated from each other, which resemble a coffee grain. That part is made from plexiglass substructure. Left or right half as well as front and rear part of the sphere can be upholstered with various materials in terms of texture and colour.

sphere can be upholstered with various materials in terms of texture and colour. Additional grace of the armchair lies in its legs, which are made from solid wood and have the shape of Nordic sleighs and gracefully fit in the upper part. Esthetic detail is the adjustible head cushion which moves up and down, when turning the decorational wooden bolt located in the rear part of the armchair. The armchair is characterized by exceptional ergonomics which comes fromits spherical shape.





minas high armchair designer: aleksandar ugresic launched: 2015 code: 01-01-02 dimension: w75, l98, h99 finishing: legs solid wood, seat fabric, wool packaging: five layer cardboard box 1 piece/packaging

left, high armchair 01, eu walnut, wool no36, code 01-02-02 right, high armchair 02, eu walnut, fabric no21, code 01-02-06



collection





### rocodile collection

Crocodile collection consists of two armchairs, leg rest and coffee table.

The name of collection comes from characteristical composition of the front legs and arm rest on the armchair (which resemble crocodile jaws). Extremely sharp, broken lines dominate both on the wooden structure and in upholstered back rest and seat, additionally emphasizing the sharpness of the piece. Armchair is made in two versions (face and mirror) which is achieved by switching left and right wooden frame on the armchair. The armchair is accompanied by ergonomically adjustible leg rest, the upper upholstered part of which can be skewed 20 degrees left or right. The armchair is accompanied by coffee table which also has the crocodile detail, but this time in the position of the leg. Buyer can choose type of wood and type and colour of material, which can be fabric or wool.





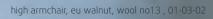
crocodile high armchair o1 designer: aleksandar ugresic launched: 2015 code: 01-02-02 dimension: w74, l92, h99 finishing: legs solid wood (natural oil, hard wax), seat fabric, wool packaging: five layer cardboard box 1 piece/packaging



crocodile high armchair o2 designer: aleksandar ugresic launched: 2015 code: 01-02-06 dimension: w74, l92, h99 finishing: legs solid wood (natural oil, hard wax), seat fabric, wool packaging: five layer cardboard box 1 piece/packaging



crocodile coffee table designer: aleksandar ugresic launched: 2015 code: 01-02-05 dimension: small w65, I39, h39 big w100, I50, h39 finishing: solid wood (natural oil, hard wax) packaging: five layer cardboard box 1 piece/packaging



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high armchair, eu walnut, wool no13 , 01-03-02 foot rest, eu walnut, wool no13 , 01-03-04 coffee table No1, cherry, o2-o2-o3

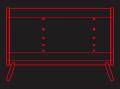
### eye collection

Eye collection consists of armchair, leg rest, 2 or 3 seater sofa. Main characteristic of this collection lies in its emphasized spherical side of each piece in the collection, which is made from solid wood, additional graced with widened parts in the back or seat. These parts are made from knotted segments of tree trunk, where rings have spiral form and resemble human eye, hence the name of the whole collection. Also, 'eye' gives exceptional ergonomics to each piece, as the upholstered part follows their shape. Additional esthetics and 3 D effect can be seen in slightly conical legs which form a conical shape. Asymmetrical, hand-made wooden buttons with emphasized thread in different colour, make a tasteful detail on the buttons.





eye high armchair designer: aleksandar ugresic launched: 2015 code: 01-03-02 dimension: w75, 188, h99 finishing: legs solid wood (natural oil, hard wax), seat fabric, wool packaging: five layer cardboard box 1 piece/packaging



eye sofa designer: aleksandar ugresic launched: 2015 code: 01-03-05 dimension: w144, 188, h99 finishing: legs solid wood (natural oil, hard wax), seat fabric, wool packaging: five layer cardboard box 1 piece/packaging



eye foot rest designer: aleksandar ugresic launched: 2015 code: 01-03-04 dimension: w75, l39, h40 finishing: solid wood (natural oil, hard wax) packaging: packed with armchair



## 







Armada collection is inspired by the colossal fleet which conquered the world. This collection is composed by high armchair, chaise lounge, foot rest stool and coffee table.

Combining the tiniest materials gives this armchair an exceptional feeling of lightness. With its highly developed static, the constructive part of the solid wood is made of steel, with various finishing as polished, chromed, brass or burnished steel, which emphasizes the elegancy and sharpness this vigorous design has.

The saeater consists of the construction made of thin steel and covering made of high quality leather or fur.

Unique magnet system connects different type

of pillows and other gadgets with the seater part.

Armada collection is made of different type of solid wood, like elm, walnut. Feel its power and anchors aweigh!







armada high armchair designer: zoran jedrejcic launched: 2014 code: 01-04-01 dimension: w60, 195, h80 w60, 195, h86 finishing: legs solid wood (natural oil, hard wax), seat thick leather packaging: five layer cardboard box 1 piece/packaging



armada foot rest designer: zoran jedrejcic launched: 2014 code: 01-04-03 dimension: w60, I37, h33 finishing: solid wood (natural oil, hard wax), seat thick leather packaging: packed with armchair



armada coffee table designer: zoran jedrejcic launched: 2014 code: 04-01-05, 04-01-06 dimension: small w60, I40, h38 big w100, I50, h38 finishing: solid wood (natural oil, hard wax) packaging: five layer cardboard box 1 piece/packaging



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## layair 01 collection

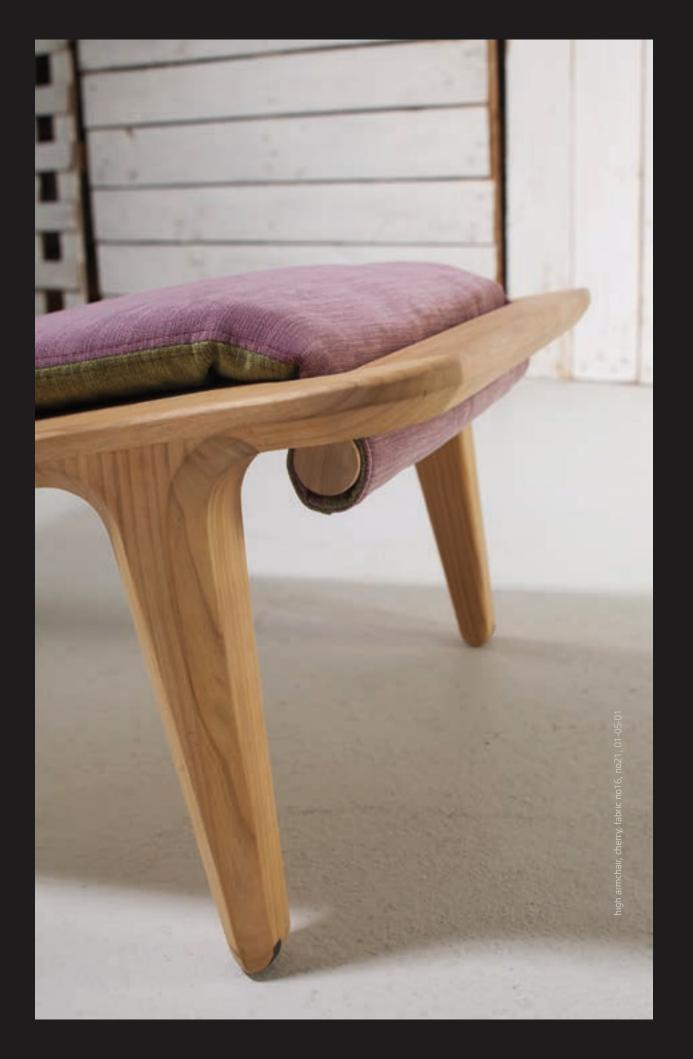
Defined with simple, accurate forms, this collection evokes all the beauty of the solid wood. Legs make the identifiable ornament characteristic to all the products from this collection. Upholstery is removable, and it can be double-faced, made for hot/warm climate or hand woven on request. It is composed by high armchair, low armchair, foot rest stool, stool and coffee table. Like all our products, it can be made of different sorts of solid

wood like elm, walnut, oak, cherry.



eft, high armchair, cherry, fabric no16, no21, 01-05-01 oot rest, acacia, fabric no 16, no 21, 01-05-09 ight, low armchair layair o2, eu walnut, upholstery leather no 25, 01-06-0 :offee table, acacia, 01-05-18







layair 01 high armchair designer: zoran jedrejcic launched: 2014 code: 01-05-01 dimension: w60, I95, h87 finishing: solid wood (natural oil, hard wax), seat fabric, wool, leather, handwoven on request packaging: five layer cardboard box 1 piece/packaging



layair 01 low armchair designer: zoran jedrejcic launched: 2014 code: 01-05-05 dimension: w60, l91, h71 finishing: solid wood (natural oil, hard wax), seat fabric, wool, leather, handwoven on request packaging: five layer cardboard box 1 piece/packaging



layair foot rest designer: zoran jedrejcic launched: 2014 code: 01-05-09 (01-06-09) dimension: w36, l60, h32 finishing: solid wood (natural oil, hard wax), seat fabric, wool, leather, handwoven on request packaging: packed with armchair



layair coffee table designer: zoran jedrejcic launched: 2014 code: 01-05-18 (01-06-18) dimension: w36, l60, h32 finishing: solid wood (natural oil, hard wax) packaging: five layer cardboard box 1 piece/packaging



layair stool designer: zoran jedrejcic launched: 2014 code: 01-05-13 (01-06-13) dimension: w40, l36, h38 finishing: solid wood (natural oil, hard wax), seat fabric, wool, leather, handwoven on request packaging: five layer cardboard box 1 piece/packaging



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left, high armchair layair 01, cherry, fabric no16, no21, 01-05-01 right, low armchair, eu walnut, upholstery leather no25, 01-06-06

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## layair 02 collection

Defined with simple, accurate forms, this collection evokes all the beauty of the solid wood. Legs make the identifiable ornament characteristic to all the products from this collection. Upholstery is removable. It is composed by high armchair, low armchair, foot rest stool, stool and coffee table. Like all our products, it can be made of different sorts of solid wood like elm, walnut, oak, cherry.

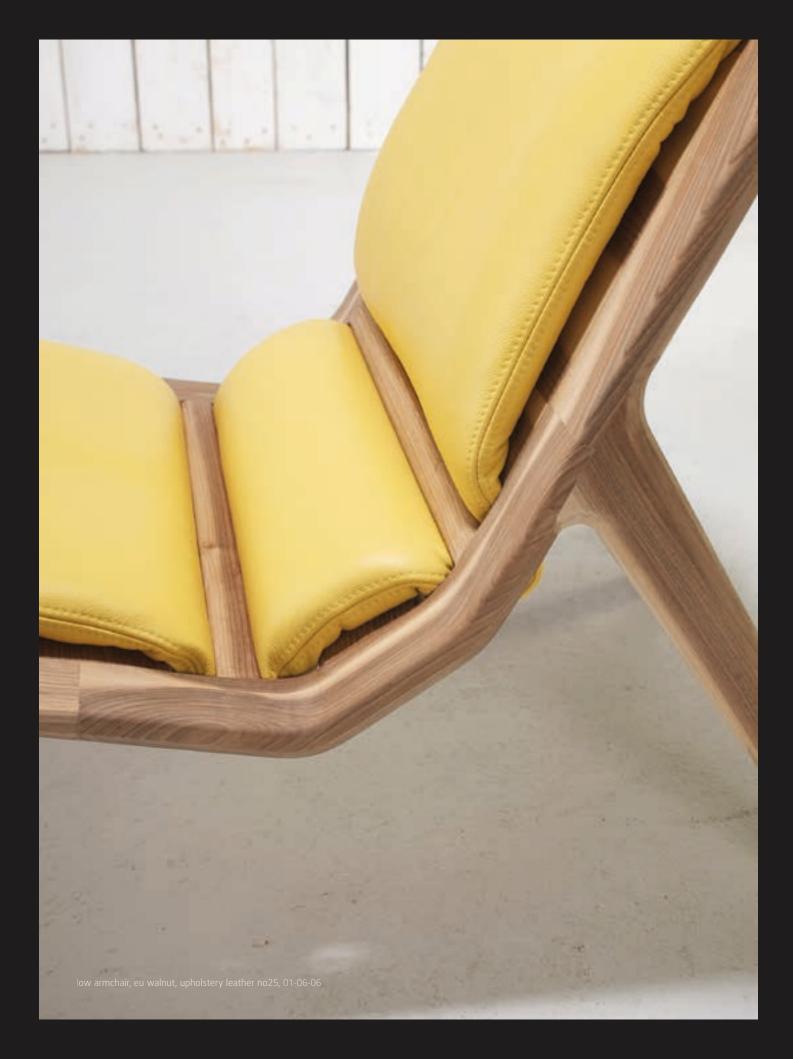
low armchair, american walnut, upholstery leather no25, 01-06-06 coffee table, american walnut, newspaperholder leather no25, 01-06-17 stool, american walnut, 01-06-13 TRAFFIC THE

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layair 02 high armchair designer: zoran jedrejcic launched: 2014 code: 01-06-01 dimension: w60, 195, h87 finishing: solid wood (natural oil, hard wax), seat fabric, wool, leather, handwoven on request packaging: five layer cardboard box 1 piece/packaging



layair 02 low armchair designer: zoran jedrejcic launched: 2014 code: 01-06-05 dimension: w60, l91, h71 finishing: solid wood (natural oil, hard wax), seat fabric, wool, leather, handwoven on request packaging: five layer cardboard box 1 piece/packaging



layair foot rest designer: zoran jedrejcic launched: 2014 code: 01-05-09 (01-06-09) dimension: w36, l60, h32 finishing: solid wood (natural oil, hard wax), seat fabric, wool, leather, handwoven on request packaging: packed with armchair



layair coffee table designer: zoran jedrejcic launched: 2014 code: 01-05-18 (01-06-18) dimension: w36, I60, h32 finishing: solid wood (natural oil, hard wax) packaging: five layer cardboard box 1 piece/packaging



layair stool designer: zoran jedrejcic launched: 2014 code: 01-05-13 (01-06-13) dimension: w40, l36, h38 finishing: solid wood (natural oil, hard wax), seat fabric, wool, leather, handwoven on request packaging: five layer cardboard box 1 piece/packaging

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This collection, inspired by the philosophy of the Scandinavian design masters of the 50ies, by far is composed of several armchairs. Each piece is slightly transformed comparing to the originals with the different choice of materials and also with redesigning particular elements of the structure, regarding the forms, connections and leather details.

#### from left to right

low armchair MP02, cherry, fur, 01-07-02 low armchair MP03, elm, thick leather (colour on reques low armchair MP01, eu walnut, 01-07-01 low armchair MP04, cherry, thick leather no1, 01-07-04





### masterpiece collection

## MP 01

Cees Braakman was one of the Dutch most influential designers. Differently from the original, the armchair on the photo above is entirely made of solid wood. Despite that, exceptional functionality and ergonomics are characteristic for this piece. Apart from European oak used for making the piece above, dark elm would fit it perfectly.

## masterpiece collection

### MP 02

Hans Wegner, was a world renowned Danish furniture designer. His style is often described as Organic Functionality. In his lifetime he designed over 500 different chairs, over 100 of which were put into mass production and many of which have become recognizable design icons. Armchair on the photo above is a very rare model. It is made of solid wood, fur and stainless steel shackle which holds the seater and the backrest. Like for every Hans Wegner's armchair, exceptional ergonomics is characteristic for this piece. All materials used for making this armchair (different sorts of solid wood, also combining different sorts of solid wood, fur, leather, textile or Dypon Tyvek as an upholstery for the pillows, different finishing of the metal parts) could be made on client's request. 1 ...

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MP 03 Børge Mogensen designed the Hunting Chair in 1950. The Hunting Chair's rounded armrests, seat, and back that adjust to the body's weight make it a very comfortable chair. Despite the front seat edge height of just 30 cm above the floor, the armrests make the chair easy to get up from. The frame is made of solid wood, while the seat and back are of thick leather, with adjustable straps. This rustic and masculine combination of materials, which give a very special patina, was further developed by Mogensen.



MP 04 Uno & Östen Kristiansson were Swedish Interior and Furniture designers. They mostly designed Lighting object, this Hunting Chair was one of they rare furniture projects. The frame is made of solid wood, while the seat and back are of thick leather, with adjustable straps. The Hunting Chair's rounded armrests, seat, and back that adjust to the body's weight make it a very comfortable chair.



Stool MP05, high, american walnut, 01-07-05 Stool MP05, low, acacia, 01-07-06

# masterpiece collection

MP05 Lisa Johansson-Pape was a Finnish designer best known for her work in lighting. She was the most significant Finnish lighting designer in the second half of the 1900s. Her priorities were first about the functions then the design. Stool is one of the few rare pieces of furniture she designed.



masterpiece MP01 designer: cees brakman code: 01-07-01 dimension: w53, I73, h70 finishing: solid wood (natural oil, hard wax) packaging: five layer cardboard box 1 piece/packaging



masterpiece MP02 designer: hans wegner code: 01-07-02 dimension: w71, 174, h75 finishing: solid wood (natural oil, hard wax), seat fur packaging: five layer cardboard box 1 piece/packaging



masterpiece MP03 designer: børge mogensen code: 01-07-03 dimension: w70, I90, h68 finishing: solid wood (natural oil, hard wax), seat thick leather packaging: five layer cardboard box 1 piece/packaging



masterpiece MP04 designer: uno & östen kristiansson code: 01-07-04 dimension: w62, I100, h78 finishing: solid wood (natural oil, hard wax), seat thick leather packaging: five layer cardboard box 1 piece/packaging



masterpiece MP05 designer: lisa johansson pape code: 01-07-05 (01-07-06) dimension: low w28, l28, h35 high w39, l39, h45 finishing: solid wood (natural oil, hard wax) packaging: five layer cardboard box 1 piece/packaging



From left to right: Coffee table No1, eu walnut, steel coloured, 02-01-01 Hi-fi rack, eu walnut, steel coloured, 02-01-04 Coffee table No2, eu walnut, steel coloured, 02-01-02











### polyline collection

Polyline collection consistes of coffee tables, hi-fi rack, selfsupported and wall bookshelves, work table with chair, as well as kitchen and bathroom accessories. The whole collection is made from the combination of

The whole collection is made from the combination of solid wood and perforated steel of 3 mm thickness, which is seamed in the wooden structure. The steel that bends in different ways makes statical, esthetical and functional element of each individual piece. The name of the collection Polyline comes from playfulness of line forms of the steel on side edges. It is possible to choose wood type as well as colour of steel of each individual piece, making it easy for the buyer to personalize the appearance of this piece.







no1 coffee table designer: aleksandar ugresic launched: 2015 code: 02-01-01 dimension: w80, l47, h39 finishing: solid wood (natural oil, hard wax), metal colored steel packaging: five layer cardboard box 1 piece/packaging

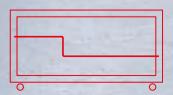


noz coffee table designer: aleksandar ugresic launched: 2015 code: 02-01-02 (02-01-03) dimension: small w100, l47, h39 big w120, l60, h39 finishing: solid wood (natural oil, hard wax), metal colored steel packaging: five layer cardboard box 1 piece/packaging









hi-fi rack designer: aleksandar ugresic launched: 2015 code: 02-01-04 dimension: small w95, 136, h50 big w135, 136, h50 finishing: solid wood (natural oil, hard wax), metal colored steel packaging: five layer cardboard box 1 piece/packaging









# cot

Dining table made from solid wood of increased strength, designed with the idea of the rational utilization of wood mass, whereby the savings are reflected in the drafting panel thickness of 25mm, and the structural stability is achieved by cross-fertilization of elements, and using surface properties of elements of small thickness. Simple and purified form is characterized by a synthesis of form and visual constructive standard of high level of stability. Variations in the embodiment provides the use of combining different types of wood, as well as alternatives in dimensions because the dining version is manufactured in twice smaller proportion as a club table titled MINIMANGATA.

### fee table mangata







## coffee table maru

Table is designed to be manufactured from solid wood of middle and high hardness, such as oak, walnut, elm or similar exotic species. Names MARU and MINIMARU define production in two sizes, where the main dining table has a rectangular dimensions of 220 x 90 x 72cm, while other is proportionally half size manufactured as a club table of dimensions 110 x 45 x 36cm. The tabletop is 25 mm thick and is made of two pieces calibrated in the same dimensions and jointed longitudinally with the cogged joint. The shorter side of the plate is reduced to a thickness of 8mm by wedge processing, with the idea that from that perspective solid plate looks sharply and elegantly. To avoid deformation of the plate and its stabilization, it is also detached wedge-processed lower plate, which is imperceptible due to reduced thinned edges. The table legs which are attached to the bottom side are the L elements of

The table legs which are attached to the bottom side are the L elements of square section 80 x 80mm and get the form of a right triangle by removing excess material, which facilitates the overall aesthetic and weight, and does not endanger the structural stability.

# Robust coffee table, CT 01

As it names says, this coffee table radiates with an exceptional plenitude and robustness. Its roughness is additionally pointed with an effect of sandblasted sides and firm legs. Table top consists of 15 cubes which are additionally pointed with mutual interception making discrete cannelures. Considering its character, proud-spirited sorts of wood as walnut, dark elm or oak perfectly fits it. Wooden finishing with the natural oils and waxes. -



# Coffee table No 1

Simple coffee table with entirely basic lines is ideal for mixing with different types of armchairs. Its dynamic comes from its slantwise edges of the table top and it's conically positioned legs, becoming slightly narrower touching the floor. It could be made of various sorts of wood, which would give it entirely different character.

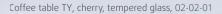




Wood, glass and metal combined coffee table. Complete duality of its character is what makes this coffee table unusual. It is shown through clearly divided top, also through its legs. The top combined of the 10mm tempered glass on the one half and the solid wood edging on the other, makes the side views filled with the lightness on one side and filled with the thickness on the other.

Opposed to that, glass half which is light and reduced has very dynamically positioned legs, with distinctively positioned console which holds the glass.

For its gentle character, warmer sorts of the wood as cherry, plum or pear perfectly fits to this table.







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While designing these tables, the basic idea has been the negative concept. The negative effect reflects on the sides, or "the legs" of these tables. Slits which appear on one side of the table, become the legs on the other side and conversely. This collection is composed by the 4 different coffee tables, which can be combined in the various spatial forms, but also can be used separately. It is ideal to be used in the lined forms or as a very playful bench. European walnut or elm fits perfectly to these tables, because of the sharpness of its lines and also their masculine character. Negativ tables

While designing these table, the basic idea has been the negative concept. The negative effect reflects on the sides, or "the legs" of these tables. Slits which appear on one side of the table, become the legs on the other side and conversely. European walnut or elm fits perfectly to these tables, because of the sharpness of its lines and also their masculine character.

## negative collection









# 011



# collection





stealth collection is composed by two types of dining table and chair.

The basic element is the rounded form of a triangle, which flows through all pieces of the collection.

The "Stealth" name comes from the very sharp and emphasized lines of surfaces separations, which make seater part and back rest on the chairs and the table top. Additional dynamic or the effect of "invisibility" is given by the three surfaces of an each triangle, with a 120 degrees position, and also by its mildly angled position to the centre. Conically positioned triangular legs also increase the dynamic of each element.

Apart from the effect of invisibility, this collection is also characterized with the extraordinary lightness and fragility. To increase the static of a solid wood chair weighting less than 4 Kg, steel substructure is built-in the legs and the seater part.

Considering its character, sorts of wood as European walnut and dark elm perfectly fits to this collection.



stealth dining table designer: aleksandar ugresic launched: 2014 code: 03-01-02 dimension: w100, l87, h73 finishing: solid wood (natural oil, hard wax) packaging: five layer cardboard box 1 piece/packaging



stealth table designer: aleksandar ugresic launched: 2014 code: 03-01-01 dimension: w47, l45, h88 finishing: solid wood (natural oil, hard wax) packaging: five layer cardboard box 1 piece/packaging



stealth dining table designer: aleksandar ugresic launched: 2015 code: 03-01-03 dimension: w160 (180), I90, h73 finishing: solid wood (natural oil, hard wax) packaging: five layer cardboard box 1 piece/packaging







# collection

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# L collection

This collection was created by following the design line of the Negative and Stealth collection which is characterized by clean surface and sharp line. Novelty with this collection, compared to previous one, is the use of elements of steel which as newlyintroduced material, fulfills the bulkiness and strictness of form, thus making an effect of sculpture. -

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and the last section

L collection consists of: work table, dining table and chairs. The basic idea is combining the 'heavy' materials into light and clean form. Type of wood suitable for this collection is: walnut, dark elm and heat-treated or steamed acacia. Wood finishing techniques imply application of natural oils and wax. The buyer has the option of choosing a type of wood as well as metal finishing (ie painted, gun-metal, patina - copper finish).







L dining table designer: jelena ugresic launched: 2014. code: 03-02-02 dimension: w160 (180,200,220), l80 (90), h75 finishing: solid wood (natural oil, hard wax) metal coloured packaging: five layer cardboard box 1 piece/packaging dismantling



L chair designer: aleksandar ugresic launched: 2014. code: 03-02-01 dimension: w53, I52, h88 finishing: solid wood (natural oil, hard wax) metal coloured packaging: five layer cardboard box 1 piece/packaging









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## kaminari dining table

Dining table made from solid wood designed with the idea of the obvious savings of materials and of a construction that does not interrupt the stability and overall structural integrity. Maximum facilitated leg is the backbone of the entire idea where connectivity achieved in several points in space makes extremely stable the place of connecting legs and plate, where the longitudinal lateral support is transferred into a diagonal. The panel thickness of 25mm by reduced processing makes it look even thinner and the overall impression and experience gives special lightness. Purified aesthetics is applicable for areas of contemporary artistic architectural treatment. Its production is anticipated in longitudinal variations in the situation of different capacities of the users, or the interiors of different needs and conditions of use.









# 







This collection consists of bar table and two types of bar stools (standard high or low). This collection is inspired by constructive-like character of stool by

Lise Johansson – Pape.

Rounded lines of Scandinavian stool design, has got in this collection a sharper, industry-like shape.



left, bar stool high, acacia, metal colored 04-01-02 right, bar stool low, eu walnut, 04-01-01



high bar stool designer: aleksandar ugresic launched: 2014. code: 04-01-02 dimension: w52, 134, h77 finishing: solid wood (natural oil, hard wax), metal coloured packaging: five layer cardboard box 1 piece/packaging



low bar stool designer: aleksandar ugresic launched: 2014. code: 04-01-01 dimension: w52, I34, h63 finishing: solid wood (natural oil, hard wax) packaging: five layer cardboard box 1 piece/packaging





bar table designer: aleksandar ugresic launched: 2014. code: 04-01-03 dimension: w125, l42, h100 finishing: solid wood (natural oil, hard wax), metal coloured packaging: five layer cardboard box 1 piece/packaging











commode designer: aleksandar ugresic launched: 2014. code: 05-01-01 dimension: w40, 135, h46 finishing: solid wood (natural oil, hard wax), concrete natural packaging: five layer cardboard box 1 piece/packaging



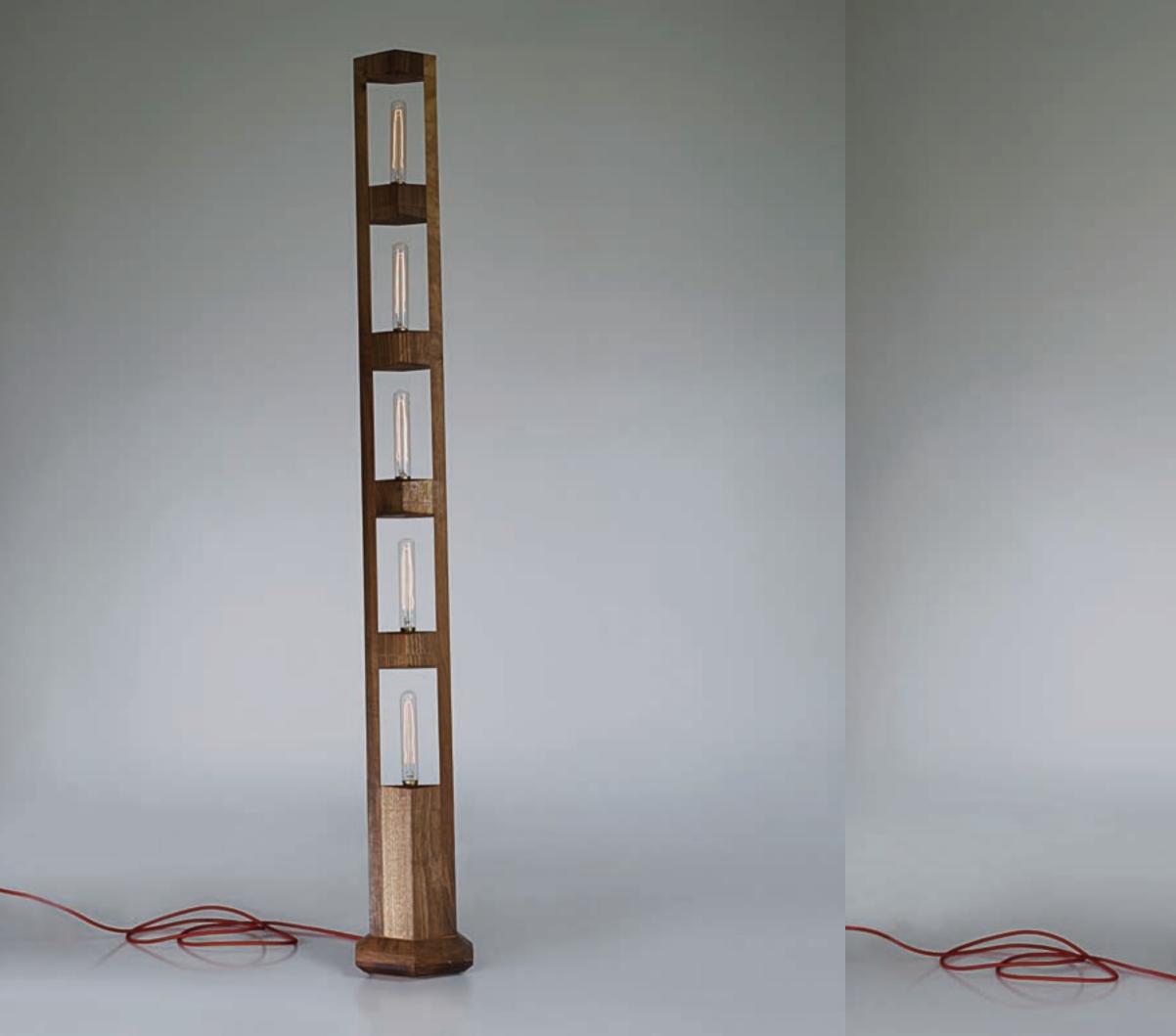


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Lamps comprise several collections: Totem, Relife, Prayer and T-rex. Totem and Relife lamps are offered in the version of self-supported floor lamp and pendant light.

Prayer is offered in the version of the wall, self-supported, floor lamp and pendant light, while T-rex lamp is a self-supported floor lamp. Majority of lamps is made in combination of wood and steel. Common trait is that they use as source of light the decorational antique bulbs of different shape, with Edison fiber inside, which gives exceptionally warm, yellow-orange tone. Because of the characteristical shapes of these bulbs (balloon or tube), they make, for the most part, not only funcitional, but very important esthetic element of each lamp. In order to emphasize retro look of each lamp, we used threadedintertwined electricity cables in variety of different colours.

> totem lamp designer: aleksandar ugresic launched: 2015. code: 06-01-02 dimension: w20, l42, h163 finishing: solid wood (natural oil, hard wax) packaging: five layer cardboard box 1 piece/packaging









relife lamp designer: aleksandar ugresic launched: 2015. code: 06-01-01 dimension: w45, I56, h180 finishing: solid wood (natural oil, hard wax), metal natural packaging: five layer cardboard box 1 piece/packaging

# ...designers



### Aleksandar Ugresic

Serbian, born in Belgrade in1974. He has studied pharmacy and he is owner-director of pharmaceutical manufacturing company named UFAR.. As a successful businessman with more than 15 years of experience in his own business and with a great passion for design and photography, in the year of 2012 he has established a workshop for producing handmade solid wood furniture, named HOOKL und STOOL. With a basic esthetical idea based on the postwar Royal Scandinavian school postulates as a guide, he tried himself in designing solid wood furniture. By far, he has several successfully done projects.

### Jelena Ugresic

Born in 1975 in Krusevac, Serbia; studied and graduated from the Faculty of Architecture in Belgrade. Worked for "Perpetuo" studio of architect Vanja Miletic till 2009; from 2009 – 2013 worked for arch. studio "Mitarh" of prof. Branislav Mitrovic. Currently works as freelance designer in the field of interior design; employed as Art Director and designer by Hookl und Stoll.





Dipl. arch Ranko Bocina Architect Ranko Bocina is a full Professor at the Faculty of Applied Arts in Belgrade, in the Department of Furniture design. He focuses on the design of furniture of all types and purposes, as well as interior design. Bocina participates in public competitions at the field of furniture design, graphic design and urban planning. Furthermore, he has won many awards and acknowledgements independantly or in a team. For HOOKL und STOOL he has created a series of tables in solid wood with very simple and contemporary form (character).



### Zoran Jedrejcic

Croatian, born in Split, designer. He has studied architecture and industrial design at the University of Zagreb, Croatia; ISIA of Florence, Italy and Hochschule der Bildenen Kunste Saar of Saarbrucken, Germany. After seven years of fruitful cooperation with Ettore Sottsass he opened his own design studio in Milan and recently one in Belgrade. He has designed for many world brands, like 3M, Artisan, BRF Colors, Dada Cucine, Fratelli Guzzini, Magppie, Molteni&C, Nambe', Segis, and others.

He has won several Red Dot and IF Design Awards, and his works have been exhibited in famous museums like MAK Wien, ICA Boston, MoMA NY, Ozone Centre Tokyo, etc.

### Dipl. arch. Boris Bocina

Born in 1988 in Belgrade , Serbia. He studied and graduated in interior and furnituredesign on the same department of the Faculty of Applied Arts , Belgrade University of Arts . Since 2013 teaches at the School of Design in Belgrade, department of industrial design and interior design. In addition to interior and furniture design , which is his primary area of activity significant successes in the fields of industrial , urban and graphic design. He participates in numerous public tenders in these areas .Models is in the tradition of creativity Scandinavian and Japanese rationality that inspiring associated with natural bionic principles and logic in shaping wood.



# ...materials















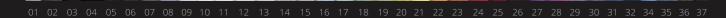


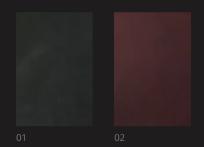




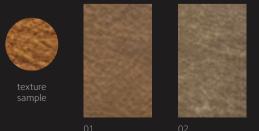


texture sample









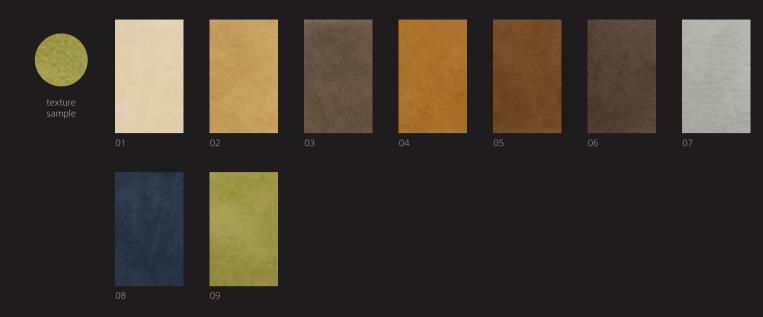








## upholstery leather - nubuck



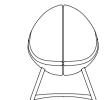
## upholstery leather - touch

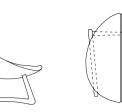


# ...specs

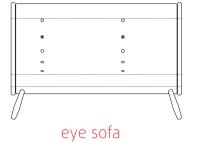


minas high armchair





designer: aleksandar ugresic launched: 2015 code: 01-01-02 dimension: w75, l98, h99 finishing: legs solid wood, seat fabric packaging: ive layer cardboard box 1 piece/packaging

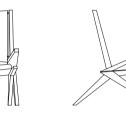






crocodile high armchair o1







aleksandar ugresic designer: launched: 2015 code: 01-02-02 dimension: w74, l92, h99 legs solid wood (natural oil, hard wax), seat fabric, wool finishina: packaging: five layer cardboard box 1 piece/packaging

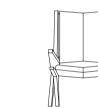


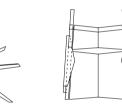


eye foot rest



crocodile high armchair oz





aleksandar ugresic designer: launched: 2015 code: 01-02-06 dimension: w74, l92, h99 legs solid wood (natural oil, hard wax), seat fabric, wool finishing: packaging: five layer cardboard box 1 piece/packaging



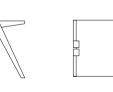


armada high armchair



crocodile coffee table





aleksandar ugresic designer: launched: 2014 code: 01-02-05 dimension: w65, l39, h39 finishing: solid wood (natural oil, hard wax) packaging: five layer cardboard box 1 piece/packaging

aleksandar ugresic

legs solid wood (natural oil, hard wax), seat fabric, wool

2015

dimension: w75, l88, h99

01-03-02

packaging: five layer cardboard box

1 piece/packaging

designer:

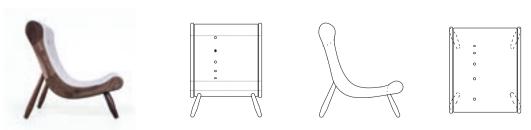
launched:

finishina:

code:



armada foot rest



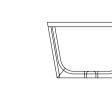
eye high armchair

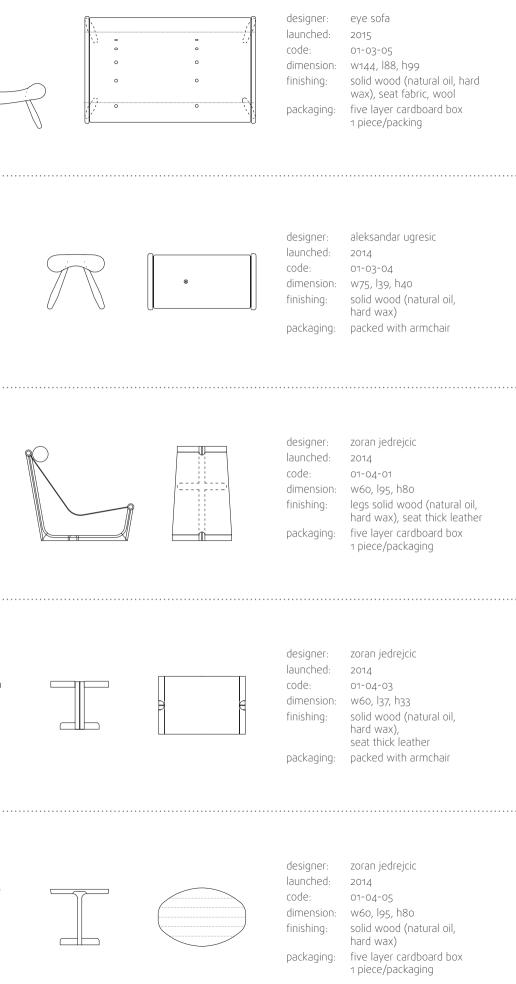
armada coffee table

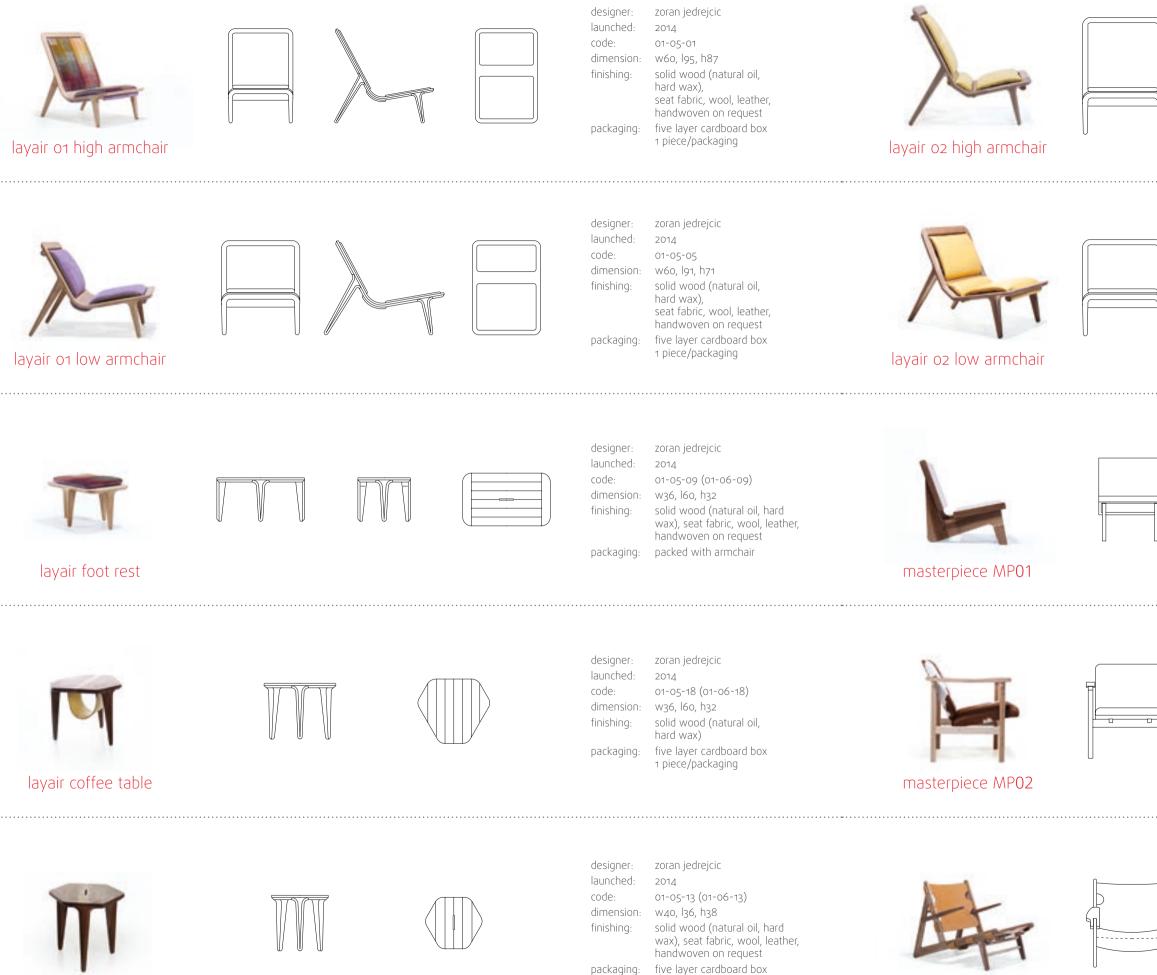










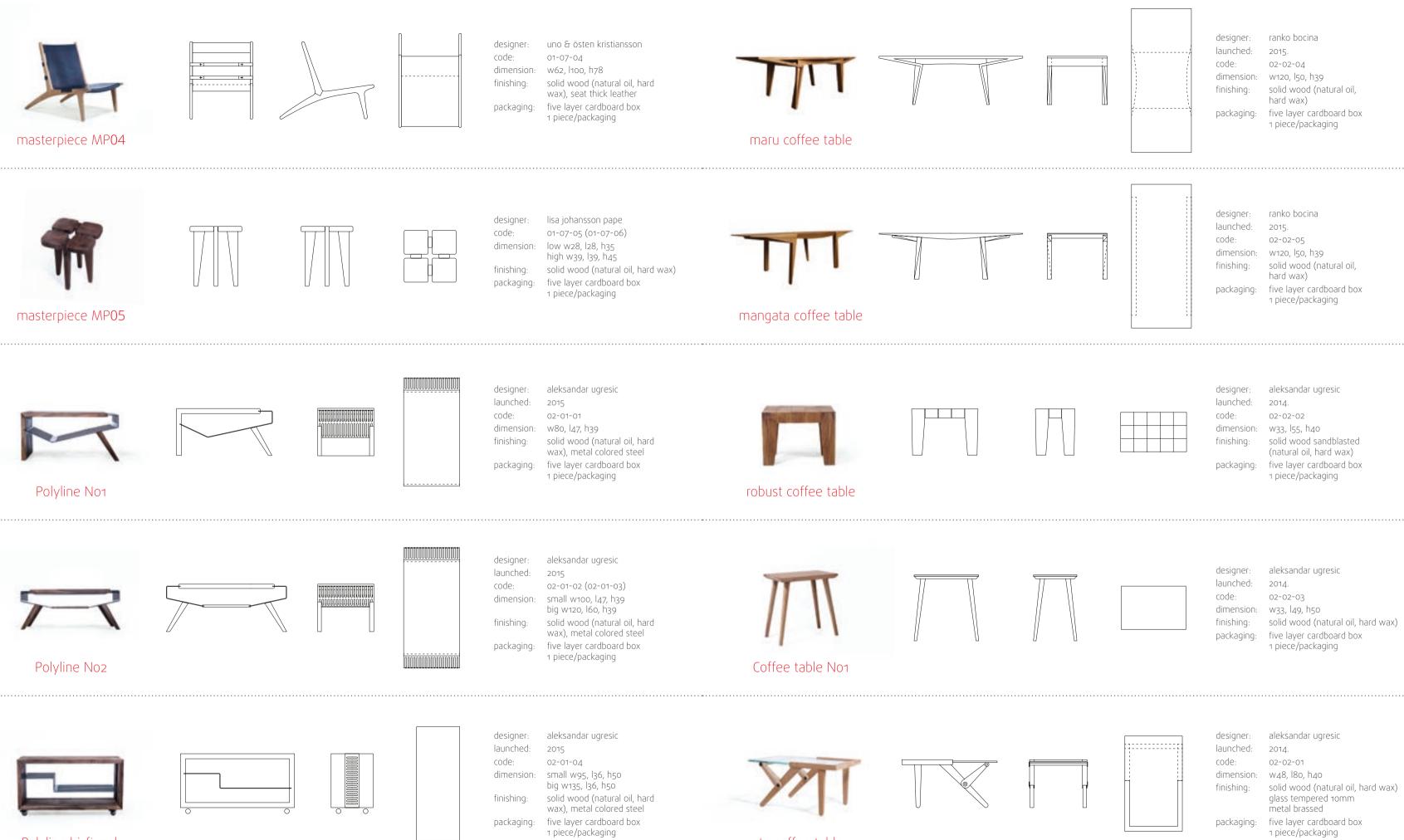


1 piece/packaging

masterpiece MP03

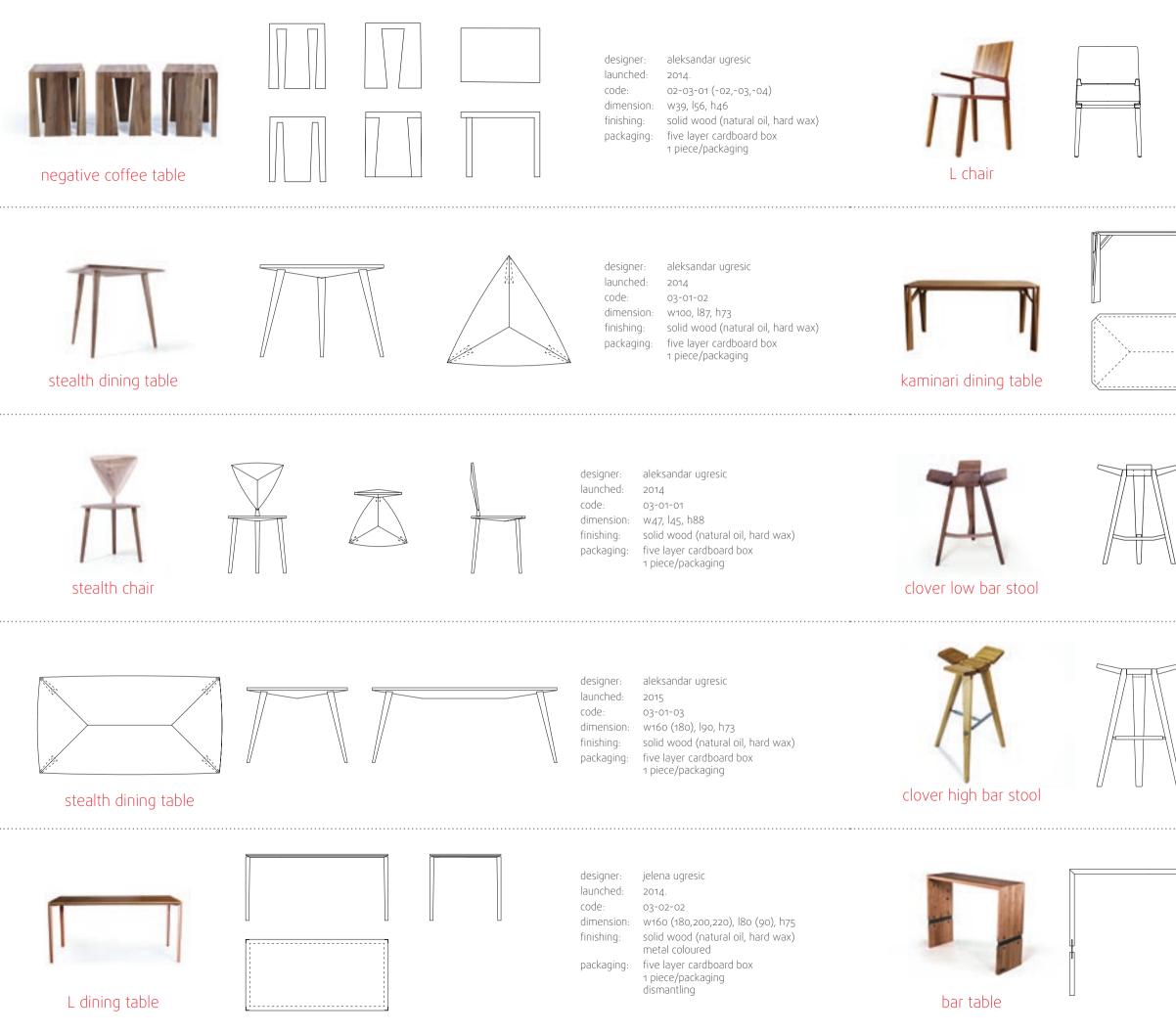
layair stool

	designer: launched: code: dimension: finishing: packaging:	solid wood (natural oil, hard wax), seat fabric, wool, leather, handwoven on request
	designer: launched: code: dimension: finishing: packaging:	zoran jedrejcic 2014 01-06-05 w60, l91, h71 solid wood (natural oil, hard wax), seat fabric, wool, leather, handwoven on request five layer cardboard box 1 piece/packaging
	designer: code: dimension: finishing: packaging: f	cees brakman 01-07-01 w53, 173, h70 solid wood (natural oil, hard wax) five layer cardboard box 1 piece/packaging
	designer: code: dimension: finishing: packaging:	hans wegner 01-07-02 w71, 174, h75 solid wood (natural oil, hard wax), seat fur five layer cardboard box 1 piece/packaging
	designer: code: dimension: finishing: packaging:	børge mogensen 01-07-03 w70, l90, h68 solid wood (natural oil, hard wax), seat thick leather five layer cardboard box 1 piece/packaging

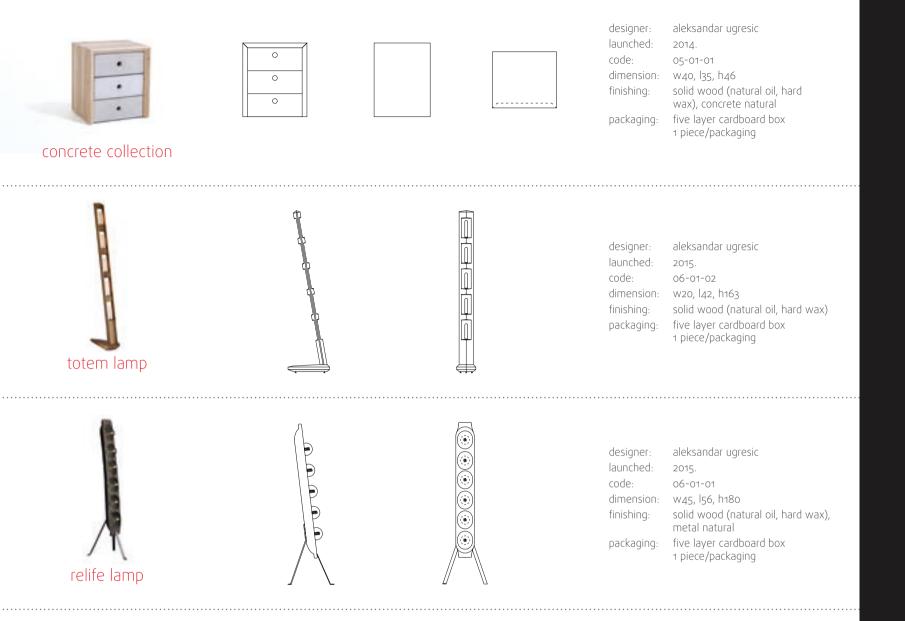


Polyline hi-fi rack

ty coffee table



		finishing:	aleksandar ugresic 2014. 03-02-01 w53, I52, h88 solid wood (natural oil, hard wax) metal coloured five layer cardboard box 1 piece/packaging
		finishing:	boris bocina 2015. 03-03-01 w160, 180, h75 solid wood (natural oil, hard wax) five layer cardboard box 1 piece/packaging
		designe launche code: dimensi finishing packagii	d: 2014. 04-01-01 on: w52, I34, h63 g: solid wood (natural oil, hard wax), metal coloured
		designe launche code: dimensi finishin <u>c</u> packagii	d: 2015 04-01-02 on: w52, I34, h77 j: solid wood (natural oil, hard wax)
 	<u>5</u>	designe launche code: dimensi finishing packagii	d: 2014. 04-01-03 on: w125, l42, h100 g: solid wood (natural oil, hard wax), metal coloured



## www.hooklundstool.com

design by: aleksandar & jelena ugresic technical editing: nikola bilanovic photography: nebojsa babic, milan josipovic, aleksandar ugresic printing and binding: www.vizartis.rs

october 2015.g.